



**MARYLAND CHIEFS OF POLICE ASSOCIATION  
MARYLAND SHERIFFS' ASSOCIATION**



6740 Alexander Bell Dr. #350  
Columbia, MD 21046

Dear Valued MCPA/MSA Seminar Vendor,

I am writing you requesting your support for something that is near and dear to the hearts of our Association members. As you may be aware, the Maryland Chiefs of Police Association and the Maryland Sheriffs Association are tremendous supporters of Special Olympics Maryland and Maryland Concerns of Police Survivors and came up with an idea eight years ago that has raised significant funds for these charities....a Polar Bear Plunge at the combined Chiefs & Sheriffs Seminar in Ocean City on Tuesday, September 11, 2018!

You might be wondering.....*a Polar Bear Plunge in September?* **YES**, Chiefs and Sheriffs and members of our associations will be plunging into a pool filled with ice on the beach...a very chilling experience that we know will warm the hearts of our law enforcement survivors and Special Olympics athletes as we raise money for these very worthy causes.

We are hoping that **you** will consider being a part of the Maryland Chiefs & Sheriffs Boardwalk Plunge through a sponsorship of the event. Below are some opportunities that would recognize your company and their commitment to Maryland law enforcement and our charities of choice, Maryland Concerns for Police Survivors and Special Olympics Maryland:

**Donation \$100** Your donation will go a long way in support of the very important programs of Maryland Concerns of Police Survivors and Special Olympics Maryland.

**Contributor \$250** Each Contributor will have their name printed in the event brochure that will be given to each attendee at the seminar, will have their company name printed on the back of the event long sleeve t-shirt, and will receive a desktop display stand to identify them in the vendor area of the seminar as a **Contributor** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Special Olympics Maryland.

**Supporter \$500** Each Supporter will have their name boldly printed in the event brochure that will be given to each attendee at the seminar, will have their company name boldly printed on the back of the event long sleeve t-shirt, and will receive a desktop display to identify them in the vendor area of the seminar as a **Supporter** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Maryland Concerns of Police Survivors and Special Olympics Maryland.

**Sponsor \$1000** Each Sponsor will have their company logo printed in the event brochure that will be given to each attendee at the seminar, will have their company logo printed on the back of the event long sleeve t-shirt, and will receive a desktop display to identify them in the vendor area of the seminar as a **Sponsor** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Maryland Concerns of Police Survivors and Special Olympics Maryland.

**Presenting Sponsor(s) \$2500** (limited to four) Each Presenting Sponsor will have their name company logo printed on the front of the event brochure that will be given to each attendee at the seminar, will have their company logo printed on the front of the event long sleeve t-shirt, and will receive a desktop display to identify them in the vendor area of the seminar as a **Presenting Sponsor** of the Chiefs & Sheriffs Boardwalk Plunge to benefit Maryland Concerns of Police Survivors and Special Olympics Maryland. Presenting Sponsors will also have the opportunity to address all of the participants at the event.

Thank you in advance for your consideration. Should you have any questions about these sponsorship opportunities, please feel free to call me anytime at 410-516-9873.

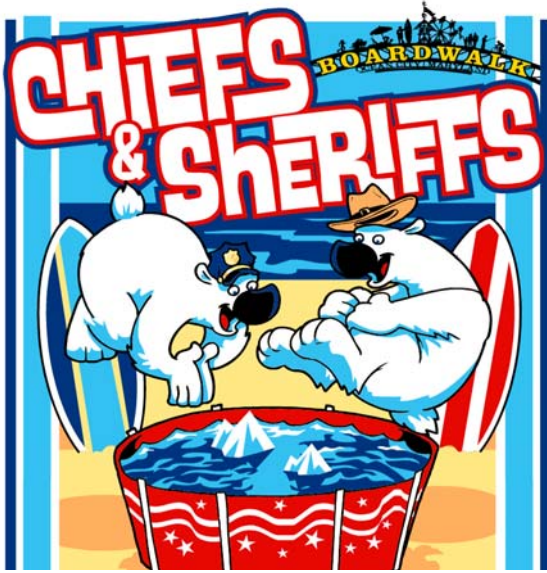
We have big dreams for the support of the survivors of our Maryland law enforcement community and the athletes of Special Olympics Maryland, and in order to accomplish them, **WE NEED YOUR SUPPORT!**

Sincerely,

*John*

John Newnan  
Executive Director  
Maryland Chiefs of Police Association  
Maryland Sheriffs' Association





September 11, 2018



Maryland Chiefs & Sheriffs Supporting Worthy Charities!

**YOUR COMPANY CAN**

**MAKE A DIFFERENCE**

**IN THE LIVES OF THOUSANDS!**



**SPONSORSHIP OPPORTUNITIES**



<b>PRESENTING Sponsor</b>	<b>\$2500</b>
<small>(Only four Presenting Sponsorship Opportunities Available)</small>	
<b>SPONSOR</b>	<b>\$1000</b>
<b>SUPPORTER</b>	<b>\$ 500</b>
<b>CONTRIBUTOR</b>	<b>\$ 250</b>
<b>DONATION</b>	<b>\$ 100</b>



**Special Olympics  
Maryland**



**PLEASE RSVP for sponsorships by August 1, 2018 by completing and mailing this form to:**

**John Newnan / MCPA/MSA / 6740 Alexander Bell Drive / Suite 350 / Columbia, Maryland 21046**

**PLEASE MAKE ALL CHECKS PAYABLE TO SPECIAL OLYMPICS MARYLAND (we can accept credit cards as well)**

**\_\_\_\_\_ YES, We would like to contribute as a \_\_\_\_\_ sponsor of this event and our \$ \_\_\_\_\_ donation is enclosed**

**All proceeds from this event benefit Maryland Concerns of Police Survivors and Special Olympics Maryland!**

*Special Olympics Maryland and Maryland Concerns of Police Survivors are 501 © 3 non-profit organizations and all donations are tax deductible to the full extent of the law*